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John Bel Edwards, Governor
Ava Dejoie, Executive Director

Workforce Investment Council

Industry-Based Certification Committee Meeting

Wednesday, May 26, 2021

1:30 PM –

Meeting Minutes

I. Call to order

Chairman David St. Etienne called to order the regular meeting of the Industry Based Certification Committee at **1:40 pm** on at 1001 N. 23rd Street, Baton Rouge May 26, 2021, Louisiana 70804 in the Administrative Building Executive conference room.

- WIC Director Jawanda J. Givens read a portion of the La. R.S. 42:17.1 Certification

II. Roll call

WIC Jawanda J. Givens conducted a roll call. The following persons were present:

Number in attendance: 9 Obtained quorum: Yes

Email checklist			
X	Member	X	Designee
X	IBCC Chairman David St. Etienne		
	Secretary Ava Cates	X	Kellie Taylor-White
X	WIC Chairman Bruce Busada		
	Keith Brand		Ernest Stevens
X	Camille Conaway		
X	Kelsey Osman,DOC		
X	Jessica Valleungo		
X	Mike Palamone		
	Louis Reine		
X	Susie Schowen		
	Janice Sneed		
X	Dr. Lisa Williams		
X	Kayotta Lewis		
	Meridith Trahant	X	Kandice Doley Meyers
	John Williams		

III. **Review and approval of Previous Minutes:**

Motioned to approve minutes:

1st Bruce Busada

2nd Mike Palamone

No objections. Motion carries.

IV. **Comments – David St. Etienne: Chairman St. Etienne:**

V. **Presentation and Review of open IBC applications:**

1. **Ducks Unlimited**

Guest Speaker: Mark Horobetz/Kelli Neuman

- Certification to create pipeline for workers interested in wildlife conservation and management. Career fields include wildlife managers, research ecologists, and law enforcement.
- Jessica Valleungo explains that this must go through the Ag Ed Commission first to go through school pathways. Going forward, for any Ag Ed involved certification should automatically go through the Commission first.
- Dr. Lisa Williams moves to defer consideration until approved by Ag Ed Commission. Kellie seconds. No objections. Approved. Jessica will circle back to Jawanda and Mike upon approval.
- Deferred.

Motion		1 st Motion moves to defer consideration until approved by Ag Ed Commission Dr. Lisa Williams					
Second		2 nd Kellie Taylor-White					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
X	<input type="checkbox"/>		IBCC Chairman David St. Etienne	X	<input type="checkbox"/>		Susie Schowen
X	<input type="checkbox"/>		Secretary Ava Cates/ Kellie Taylor-White		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Keith Brand	X	<input type="checkbox"/>		Jessica Valleungo
X	<input type="checkbox"/>		WIC Chairman Bruce Busada	X	<input type="checkbox"/>		Dr. Lisa Williams
X	<input type="checkbox"/>		Camille Conaway		<input type="checkbox"/>		
X	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
X	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		
	<input type="checkbox"/>				<input type="checkbox"/>		

Abstentions: Yes None X

Opposition: Yes None X

Approved: Yes X None

Unanimous vote

Comments

2. AWS

Presenters Stacey Alexius/Melissa Lacour/Lacy Mcmanus

- Stacey Alexius reports that AWS is Amazon Web Services, a cloud-based computing platform. They are seeking 2 IBCs to add to the state list: a foundational one and an associate level. The curriculum is free. The certification cost is \$150. The associate level is considered an advanced level because there will be some prerequisite courses required. Various LCTCS colleges offer these.
- Melissa Lacour presents on LCTCS connection.
 - Jessica Vallelungo notes that we do have school systems especially in new orleans that are ready to re-skill their teachers. Some are poised to connect with post-secondary partners ready to do this work.

Motion		Motion to approve 1 st Camille Conaway					
Second		2 nd Susie Schowen					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
X	<input type="checkbox"/>		IBCC Chairman David St. Etienne	X	<input type="checkbox"/>		Susie Schowen
X	<input type="checkbox"/>		Secretary Ava Cates/ Kellie Taylor White		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Keith Brand	X	<input type="checkbox"/>		Jessica Valleungo
X	<input type="checkbox"/>		WIC Chairman Bruce Busada	X	<input type="checkbox"/>		Dr. Lisa Williams
X	<input type="checkbox"/>		Camille Conaway		<input type="checkbox"/>		
X	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
X	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		
	<input type="checkbox"/>				<input type="checkbox"/>		

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote – Motion passes

Comments:

3. RISE UP

Guest Speaker: Kate Fessler/Adam Lukoskie/Jessica Elliott

- Adam Lukoskie - National Retail Federation. He notes that they are specifically seeking the business of retail certification. Some of the others are already approved.
- Ms. Vallelungo states that it is not unmanageable to upskill teachers to offer this curriculum for 28 hours.

- Ms. Taylor-White asks whether this is positioned as advanced? We have required far more than 28 hours for an advanced designation.
 - Mr. Lukoskie responds that our primary interest is that young people graduating have the skills.
 - Ms. Taylor-White notes it may be more appropriate as a basic certification.
- Chairman St. Etienne inquires as to how he can feel comfortable that this is not feeding a low wage pipeline?
 - Mr. Lukoskie answers that wages can vary significantly in different markets. Big retail has jumped recently in their starting wages.

Motion		1 st Motion to approve Susie Schowen					
Second		2 nd Lisa Williams					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
X	<input type="checkbox"/>		IBCC Chairman David St. Etienne	X	<input type="checkbox"/>		Susie Schowen
X	<input type="checkbox"/>		Secretary Ava Cates/ Kellie Taylor-White		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Keith Brand	X	<input type="checkbox"/>		Jessica Valleungo
X	<input type="checkbox"/>		WIC Chairman Bruce Busada	X	<input type="checkbox"/>		Dr. Lisa Williams
X	<input type="checkbox"/>		Camille Conaway		<input type="checkbox"/>		
X	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
X	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		
	<input type="checkbox"/>				<input type="checkbox"/>		

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote – Motion passes

Comments:

VI. Presentation and Review of DOE edits to Statewide Focus List (Jessica Vallelungo/Randy Demette)

- Name change of IBC: Adobe Certified Associate changed to Adobe Professional
- Adding to existing IBC (Automotive Service Excellence-bundles being added) ASE and Autodesk Certified User Revit (Advanced).
 - Ms. Taylor-White is concerned about the Revit certification. It has been on the agenda twice as a separate application and they pulled it at the last minute. She is not comfortable adding it in as advanced credential. She also asks for clarity about the difference between the basic and advanced Adobe certifications.
 - Jessica will work on clarifying the difference.

3. Kellie moves to accept Automotive and Adobe IBC's with clarification and table the Revit issue until we can review the application completely. 2nd by Mr. Bruce Busada.

Motion		1 st Motion to accept Automotive and Adobe IBC's with clarification and table the Revit issue until we can review the application completely. Kellie Taylor-White					
Second		2 nd Bruce Busada					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
X	<input type="checkbox"/>		IBCC Chairman David St. Etienne	X	<input type="checkbox"/>		Susie Schowen
X	<input type="checkbox"/>		Secretary Ava Cates/Kellie Taylor-White		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Keith Brand	X	<input type="checkbox"/>		Jessica Valleungo
X	<input type="checkbox"/>		WIC Chairman Bruce Busada	X	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		Camille Conaway		<input type="checkbox"/>		
X	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
X	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		
	<input type="checkbox"/>				<input type="checkbox"/>		

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote – Motion passes

Notes:

VII. **Public Comment** - none

VIII. **Adjournment**

Chairman thanks members and asks for motion to adjourn.

Mr. Busada so moves, Ms. Susie Schowen seconds. Meeting adjourned at 3:33pm.

Minutes submitted by: Kayotta Lewis

Minutes approved by: Quorum of IBCC meeting on August 24, 2021